5th International Conference on Biofertilizers and Biopesticides Theme: Marketing and Commercialization

28 April 2021

Program

Time (Japan Time)	Agenda	Speaker		
Wednesday, 28 April 2021				
13:30–14:00	Registration/Microsoft Teams Connection	COA and APO Secretariat		
14:00–14:10	Opening Session:			
	Opening Remarks by APO Secretariat	Dr. AKP Mochtan Secretary-General, APO, Japan		
	Welcome Remarks by NPO	Mr. Eugene Lin Director, Office of the APO Director for the Republic of China (ROC)		
	Welcome Remarks	Dr. Chin-Cheng Huang Deputy Minister, Council of Agriculture (COA), ROC		
	Introduction of Resource Persons and Participants			
14:10–14:20	APO Corporate Video Introduction and Program Objectives	Dr. Shaikh Tanveer Hossain Senior Program Officer, Agriculture Team, APO, Japan		
	Session 1: Global Industry Trends and Biopesticide			
14:20–14:50	Marketing Strategies: During and After the COVID-19 Pandemic			
	This session will discuss on the trends, challenges, and opportunities of biopesticides marketing focused on during and post-COVID situation.			
14:50–15:05	Discussion	Moderator: Dr. Shan-Da Liu, Chair of the Board, Jinwen University of Science & Technology, ROC		
15:05-15:35	Session 2: Public-Private Partnerships in Biocontrol Research and Product Development: A Successful	Dr. Pham Hong Hien Deputy Director, Department of		

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	Case from Vietnam This session will discuss on recent advancement of biocontrol research and product development with sharing experience from Vietnam.	Science and International Cooperation, Vietnam Academy of Agricultural Sciences (VAAS), Vietnam
15:35-15:50	Discussion	Moderator: Dr. Shan-Da Liu
15:50-16:20	Session 3: The Biofertilizer Market in Southeast Asia: Future Development Trends This session will discuss on the trends and opportunities of biofertilizer market with specific focus on Southeast Asia.	Mr. Wan Azha Bin Wan Mustapha Chief Executive Officer, Arif Efektif Sdn Bhd, Malaysia
16:20- 16:35	Discussion	Moderator: Dr. Ying Yeh, Chair of the Board, Plant Protection Science and Technology Foundation, ROC
16:35–16:40	Break	
16:40–17:00	Session 4: Review of the 1st - 4th APO-ICBB Biopesticides Project Implementation, Recommendations and Future Prospects This session will review the past (1st-4th ICBB conferences) recommendations and follow-up so far.	Dr. Yu-Tang Hung Section Chief, Plant Protection Division, Bureau of Animal and Plant Health Inspection and Quarantine, COA, ROC
17:00–17:50	Session 5: Plenary session This session will be organized to have an in-depth discussion of the resource persons. The session will provide a keen insight to deep down the learnings throughout the conference program Panel discussion: - B&B in APO member countries: action plan and anticipate the future	Moderator: Dr. Su-San Chang Director, Food & Fertilizer Technology Center for the Asian and Pacific Region (FFTC) Dr. Shaikh Tanveer Hossain, APO Panelists: All the Resource Persons

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	- How to utilize the ICBB platform for networking		
	-Formulation of recommendations and the way forward		
	Closing Session:		
	Vote of Thanks		
	Closing Remarks	Dr. Dennis Wang	
17:50-18:00		Director General, Department of	
		Science and Technology, COA,	
		ROC	
	Administrative Announcements by APO Secretariat	Dr. Shaikh Tanveer Hossain	
	(Evaluation, Certificates)		
End of the Conference			